

GIS Based Study on Indian Treasure and its Economy: Tourism “Incredible India”

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Abstract

India is the 7th largest country by area, the 2nd most populous country with over 1.2 billion people and 10th by GDP. There are numerous factors affecting Indian GDP and one that we are considering is Tourism. Tourism today is the most vibrant tertiary activity and a multi-billion industry in India. Tourism in India contributes 6.23% to the national GDP and 8.78% of the total employment in India. In our study, comparison between three years (2008/2009/2010) has been taken. The growth rate in Foreign Tourists Arrival during 2010/2009 was 11.8% as compared to (-) 2.2% during 2009/2008. The Foreign Exchange Earning from tourism in 2010 was US\$ 14.19 billion as compared to US\$ 11.39 billion in 2009 with a growth rate of 24.6%. The tourism has been categorized according to visit purpose like Business & Professional, Leisure Holiday & Recreation, Visiting Friends & Relatives, Medical Treatment and Others. About 27.5% of FTAs in India during 2010 were for the purpose of ‘visiting friends & relatives’, followed by the purpose of ‘leisure, holidays and recreation’ (24.0%) and ‘business and professional’ (18.6%) and 2.7% tourists came for Medical Treatment. The tourism facing some problems such as Low share in the world, Costly travel, Poor organization, infrastructure & security, insufficient manpower. Tourism is the rising industry with tremendous growth & it needs a long term plan with periodic evaluation and revision. Key factors: Tourists, Growth percentage, Cluster analysis.