

Story Map Challenge (hereinafter “Challenge”)

Terms and Conditions

ENTRY IN THIS Challenge CONSTITUTES YOUR ACCEPTANCE OF THE FOLLOWING OFFICIAL RULES.

AGREEMENT: To enter this challenge, you must agree to the rules. Therefore, please read these rules before entry and submission (as defined below) to ensure you understand and agree. You agree that the submission of registration in the challenge constitutes agreement to these rules. You may not submit a story map for the challenge and are not eligible to receive the prizes described unless you agree to the rules. The following rules form a binding legal agreement between you and the organizers (as defined below) with respect to the challenge.

1. **Organizers:** INCA and Esri India Technologies Ltd (hereinafter referred to as “Organizers”).
2. **Participation:** You (“Applicant”) must provide organizers with the URL to your original Esri Story Map submission (the “Entry”) as per the challenge instructions set forth herein.
3. **Eligibility:** This challenge is open to the higher education students studying in Indian Universities. Current employees, apprentices, trainees, or interns of the organizers are not eligible to participate in the challenge.
4. **How to Enter:** Contestants must make use of one of the templates defined for the challenge. The story map may be hosted anywhere, including by Esri, but the code for each entry needs to have originated with one of the Esri Story Map apps. All entries must be submitted during the contest period for consideration.
5. **Number of Entries:** Applicant may submit only one entry either as an individual or as a team. Each team can have a maximum of two members. In the case of multiple entries, the latest submission will be taken as a final submission. Applicants may not submit the same entry more than once during the challenge.
6. **Challenge Period:** The challenge will begin on Friday, October 25, 2019. All entries must be received no later than 6:00 p.m. India Standard Time (IST) on Wednesday, November 17, 2019 (“Challenge Period”). Entries received post due date and time will not be considered.
7. **Judging:** Entries will be judged based on effectiveness in making the subject matter interesting and understandable; providing an engaging user experience; and overall design, impact, and creativity. Below are the judgment parameters:
 - Template used
 - Visual impact
 - Use of multimedia

- Supporting information
- Maps/Icons/Pop-ups

8. Content Restrictions: The submission must NOT contain:

- Nude, lewd or vulgar material.
 - Any virus, trojan attack
 - Material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, copyright patent, trademark, trade secret or other proprietary rights of any party.
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- Material that promotes racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

9. Prizes: INCA will recognize the top two story maps at the 39th INCA International Congress, Dehradun (<http://inca2019.org/>).

Also, the two winners will receive free ArcGIS personal use license from Esri India for a term of one year.

Organizers reserve the right to change the value or cancel the prize money or change the mode of payment.

Please Note: Failure of a winner to claim the prize awarded may result in disqualification and selection of an alternate winner. Prizes are not transferable, and no substitutions will be made. Winners are solely responsible for any taxes on the prizes if applicable.

10. Notification of Winners: INCA will notify the finals through the email id provided by the contestants. The organizer will not be responsible in case the contestant does not receive or reads the communication.

11. Publicity: Except where prohibited, participation in this challenge constitutes consent for organizers to use the applicant's name, likeness, voice, opinions, country of residence, and entry for promotional purposes in any media without payment or consideration. As a condition of prize acceptance, challenge winners agree to allow organizers to publish their name, their organization's name, and a description of the work as well in all media of communication now known or later developed.

12. Statement of Originality and Redistribution Rights: This challenge is intended for the free exchange of samples and tools related to Esri's software products. By submitting an entry, applicant asserts that the entry is original and has independently produced and grants company the unconditional, irrevocable, royalty-free, worldwide right to publish, redistribute, use, adapt, edit, rebroadcast, publicly display, and/or modify such entry in any way, in any and all media, without limitation and consideration to applicant, whether or not

such entry is selected as a winning entry. Any entry that is not produced by applicant or that violates patent, copyright, trademark, or trade secret laws is ineligible. BY SUBMITTING AN ENTRY(IES), APPLICANT REPRESENTS AND WARRANTS THAT APPLICANT HAS ALL RIGHTS, TITLE, AND INTEREST NECESSARY TO GRANT organizer THE ROYALTY-FREE, WORLDWIDE, IRREVOCABLE, AND UNRESTRICTED RIGHT AND LICENSE TO ADAPT, PUBLISH, USE, REDISTRIBUTE, EDIT, (RE) BROADCAST, PUBLICLY DISPLAY, AND/OR MODIFY SUCH ENTRY IN ANY WAY AND POST THE ORIGINAL ENTRY ON THE INTERNET OR USE THE ORIGINAL ENTRY IN ANY OTHER WAY, AND APPLICANT AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY. By submitting an entry, the applicant agrees that the submission is gratuitous and made without restriction and will not place company under any obligation, and that organizer is free to disclose the ideas contained in the entry on a nonconfidential basis to anyone or otherwise use the ideas without any additional compensation to applicant. Applicant acknowledges that, by acceptance of the submission, the organizer does not waive any rights to use similar or related ideas previously known to the organizer, developed by its employees, or obtained from sources other than the applicant.

13. Disclaimers: Applicant shall assume all responsibility for ensuring the applicant's entry is received by the organizer within the challenge period. No liability or responsibility is assumed by the organizer resulting from the applicant's participation in or attempt to participate in this challenge or download any information in connection with participating in this challenge.

14. Right to Cancel , Modify, or Disqualify: If for any reason the challenge is not executed as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the challenge, the organizer reserve the right at its sole discretion to cancel, terminate, modify or suspend the contest. The organizer further reserves the right to disqualify any individual/team involved in tampering the submission process or any other part of the challenge or challenge site. Any attempt by a team to deliberately damage any web site, including the challenge site, or undermine the legitimate operation of the challenge is a violation of criminal and civil laws and should such an attempt be made, challenge administrator reserves the right to seek damages from any such Team or school to the fullest extent of the applicable law.

15. Restrictions on the Export of Technical Information: The contestants must ensure that all submissions submitted to the organizer are not subject to controls requiring government authorization for export or release of certain technology and technical data.

16. Choice of Law: These rules shall be governed by the laws of India. All disputes, controversies, and differences of opinion arising out of or in connection with this agreement or for the breach hereof which cannot be settled amicably by the parties hereto shall be settled by a sole arbitrator appointed by the parties according to the provisions of the

Indian Arbitration & Conciliation Act, 1996 and any amendments thereto from time to time. The decision of the sole Arbitrator shall be final and binding on both the parties. The venue of arbitration shall be Delhi. The arbitration proceedings shall be conducted in the English language. Any legal action or proceedings relating to this Agreement shall be exclusively instituted in competent courts in Delhi, India.