

Poster Submission Guidelines

Abstract Submission Guidelines

- The abstract submitted should **not exceed 350 words**. The following details should be included:
 - Author / Presenter Name(s)
 - Poster Title (10 words or less)
 - Topic Category i.e. Theme
 - Company Name
 - Complete Address, Email and Phone
 - Brief Presenter Biography (100 words or less)
- The abstract should **summarize and indicate the key research / points** that will be further presented. Be sure to **answer these questions**:
 - What problem did you solve with GIS? What advantage did GIS give you?
 - What types of geospatial analysis did you use? Explain how and why?
 - What are your findings or results?
 - How can this project be useful for the audience?
- The submitted abstract should be an **original work on Esri technology, one which has not been published before**.
- Abstract should be based on any one of the **topics mentioned in the list of themes**. If author would like to submit a poster on a **new theme not included in the list of existing themes, they may write to us at posters@esriindia.com**.
- **Do not include information in your abstract that will not be included in your poster.**
- Upon evaluation of abstracts, **selected authors will be invited to display their posters in Map Gallery during the Esri India User Conference.**
- **The registration of the first author of the selected poster is complimentary.**

Content and Evaluation Guidelines

All **submitted posters shall be evaluated for quality, originality and relevance** by the technical committee. The acceptance of the posters will be based on the review results.

- All printed wall **maps must be legible at the normal viewing distance** for the Map Gallery, which is approximately three to six feet (one to two meters).
 - Poster Orientation - Landscape
 - Poster size: A1 841mm x 594mm
- **Originality** of subject(s) or approach to solution
- General **presentation quality**

- Elegant and professional presentation and design (i.e. an aesthetically pleasant combination of art and science)
- **Clear and appropriate map boundary** (Indian boundary to be represented as per Survey of India) and title
- **Content that's relevant** to its title (addresses the subject, logical classifications, proper level of detail)
- GIS mapping subject or theme being well communicated
- **Appropriateness for the selected entry category**
- **Important and engaging subject or topic of scientific and practical value**
- Effective **use of Esri software** (i.e., GIS tools and methods being clearly acknowledged or indicated)
- Effective layout (logical and efficient arrangement)
- Effective **use of symbology and color** (meaningful, appropriately classified, balanced, distinguishable)
- Clarity and placement of text (correct labels or explanation of features and classifications)
- Appropriate **use of cartographic elements** (legend, scale, north arrows, graticules, projection, index map, etc.)
- Clear descriptions of analysis method(s) and stated results or conclusions
- For print media: output quality (appropriate map size, print resolution, stable media). Author(s) should bring along the printed poster for display in the Esri India User Conference Map Gallery

Terms and Conditions

The submission made by the Applicant must NOT contain:

- Nude, lewd or vulgar material
- Any virus, trojan attack
- Material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, copyright patent, plagiarised, trademark, trade secret or other proprietary right of any party.
- Material that promotes racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

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The Applicant agrees to indemnify and hold Esri India harmless from any demands, liabilities, expenses, costs and losses from the claims of third parties for breach of its obligations made by its submission

For any additional information, write to us at posters@esriindia.com.