

# Poster Submission Guidelines

## Abstract Submission Guidelines

- The abstract submitted should **not exceed 350 words**. The following details should be included:
  - Author / Presenter Name (s)
  - Poster Title (70 characters or less)
  - Topic Category i.e. Theme
  - Company Name
  - Complete Address, Email and Phone
  - Brief Presenter Biography (100 words or less)
- The abstract should **summarize and indicate the key research / points** that will be further presented. Be sure to **answer these questions**:
  - What problem did you solve with GIS? What advantage did GIS give you?
  - What types of geospatial analysis did you use? Explain how and why?
  - What are your findings or results?
  - How can this project be useful for the audience?
- The submitted abstract should be an **original work on Esri technology, one which has not been published before**.
- Abstract should be based on any one of the **topics mentioned in the list of Themes**. If authors would like to submit posters on a **new theme not included above, they can write to us** at [posters@esriindia.com](mailto:posters@esriindia.com).
- **Do not include information in your abstract that will not be included in your poster.**
- Upon evaluation of abstracts, **selected authors will be invited to display their posters in Map gallery during the Esri India User Conference.**
- **The registration of the author(s) of the selected poster is complimentary.**

All **submitted posters shall be evaluated for quality, originality and relevance** by the technical committee. The acceptance of the posters will be based on the review results.

## Content and Evaluation Guidelines

All printed wall maps must be legible at the normal viewing distance for the Map Gallery, which is approximately three to six feet (one to two meters).

- Originality of subject(s) or approach to solution
- General presentation quality
- Elegant and professional presentation and design (i.e. an aesthetically pleasant combination of art and science)
- Clear and appropriate map boundary (Indian boundary to be represented as per Survey of India) and title
- Content that's relevant to its title (addresses the subject, logical classifications, proper level of detail)
- GIS mapping subject or theme being well communicated
- Appropriateness for the selected entry category

- Important and engaging subject or topic of scientific and practical value
- Effective use of Esri software (i.e., GIS tools and methods being clearly acknowledged or indicated)
- Effective layout (logical and efficient arrangement)
- Wall map symbols and text that are legible at normal viewing distance of approximately three to six feet (one to two meters)
- Effective use of symbology and color (meaningful, appropriately classified, balanced, distinguishable)
- Clarity and placement of text (correct labels or explanation of features and classifications)
- Appropriate use of cartographic elements (legend, scale, north arrows, graticules, projection, index map, etc.)
- Clear descriptions of analysis method(s) and stated results or conclusions
- For print media: output quality (appropriate map size, print resolution, stable media)

For any additional information, write to us at [posters@esriindia.com](mailto:posters@esriindia.com).