

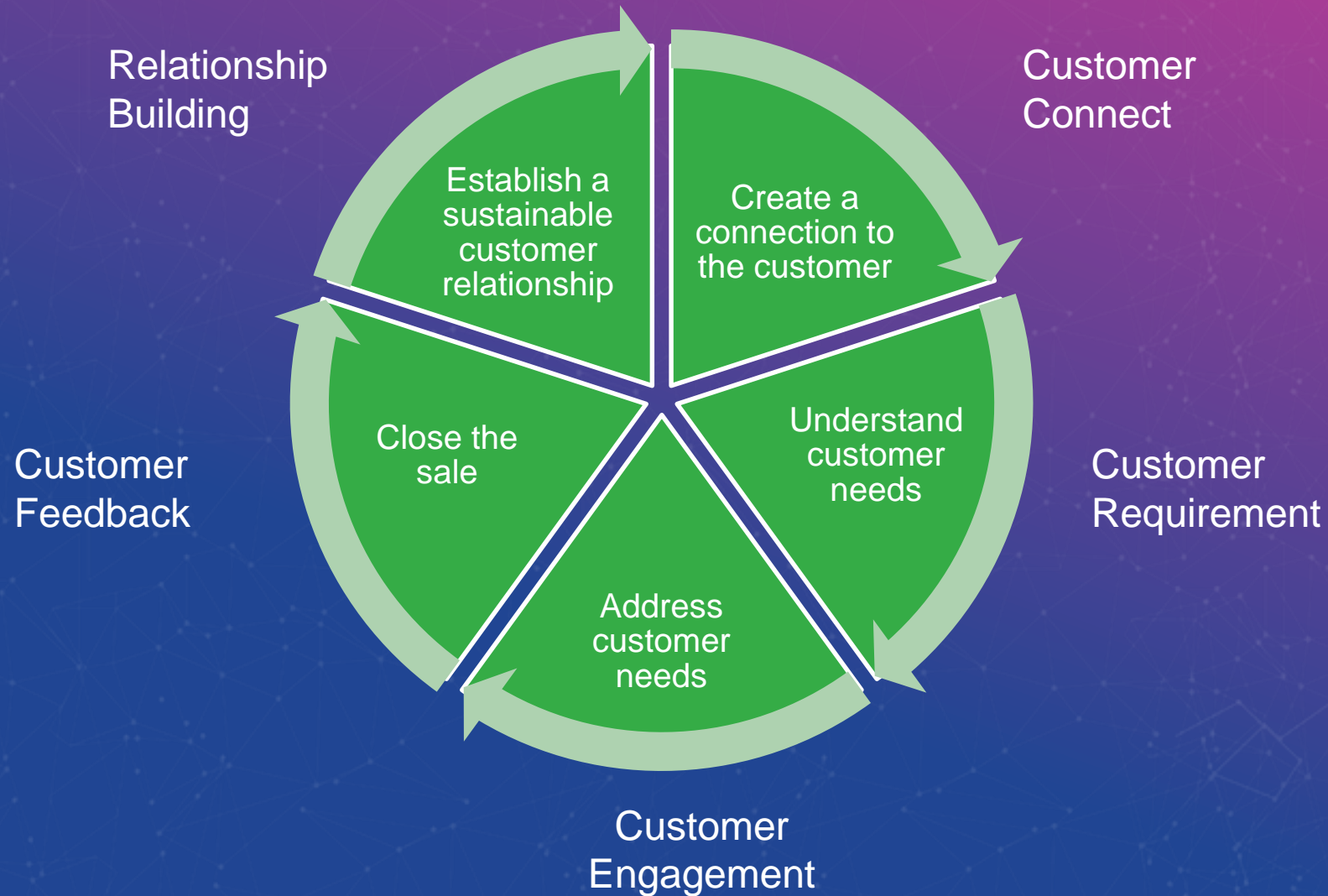
Building a customer centric enterprise with GIS at its heart

Are your customers satisfied?



Spike Customer Satisfaction

Geo enable customer experience



GIS as System of Stakeholder Engagement



ArcGIS for Community Engagement

Better communication with better apps



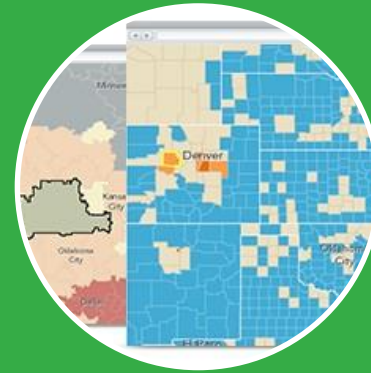
Communicate
Directly with
People



Crowdsource
Information



Uncover and
Share
Important
Stories



Open Your
Data



Deploy Apps
for Anyone



Customer Engagement Patterns

Customer Geo Analytics



Customer Reach



Site Selection



Advertising Campaign



Customer Support



Customer Feedback



Social Listening



Business Use Cases - Demonstration

Retail



Planning Marketing Campaign

Site Selection

Customer App

Telecom



Towers Optimization

Network Coverage

Customer Feedback





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