

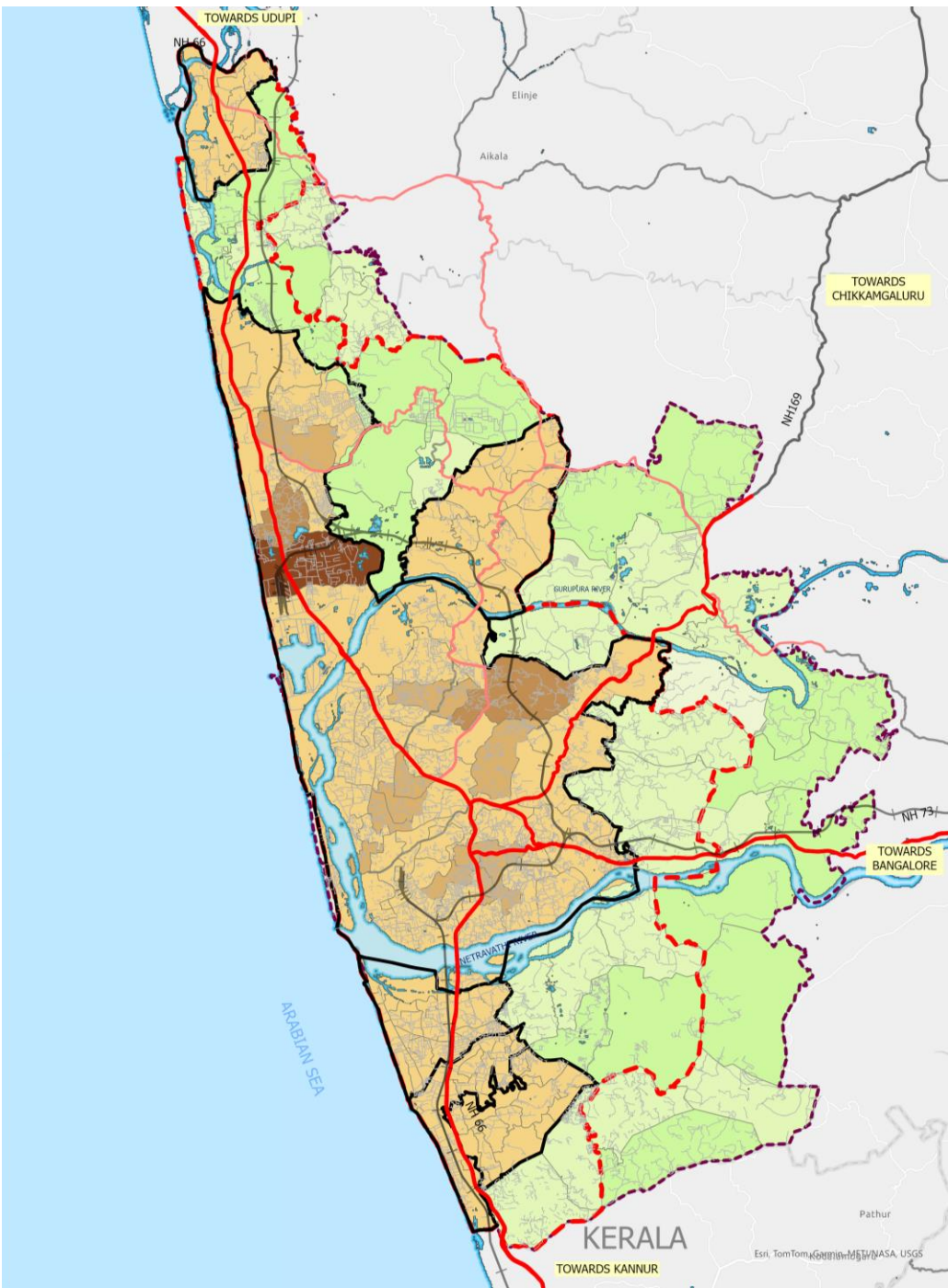
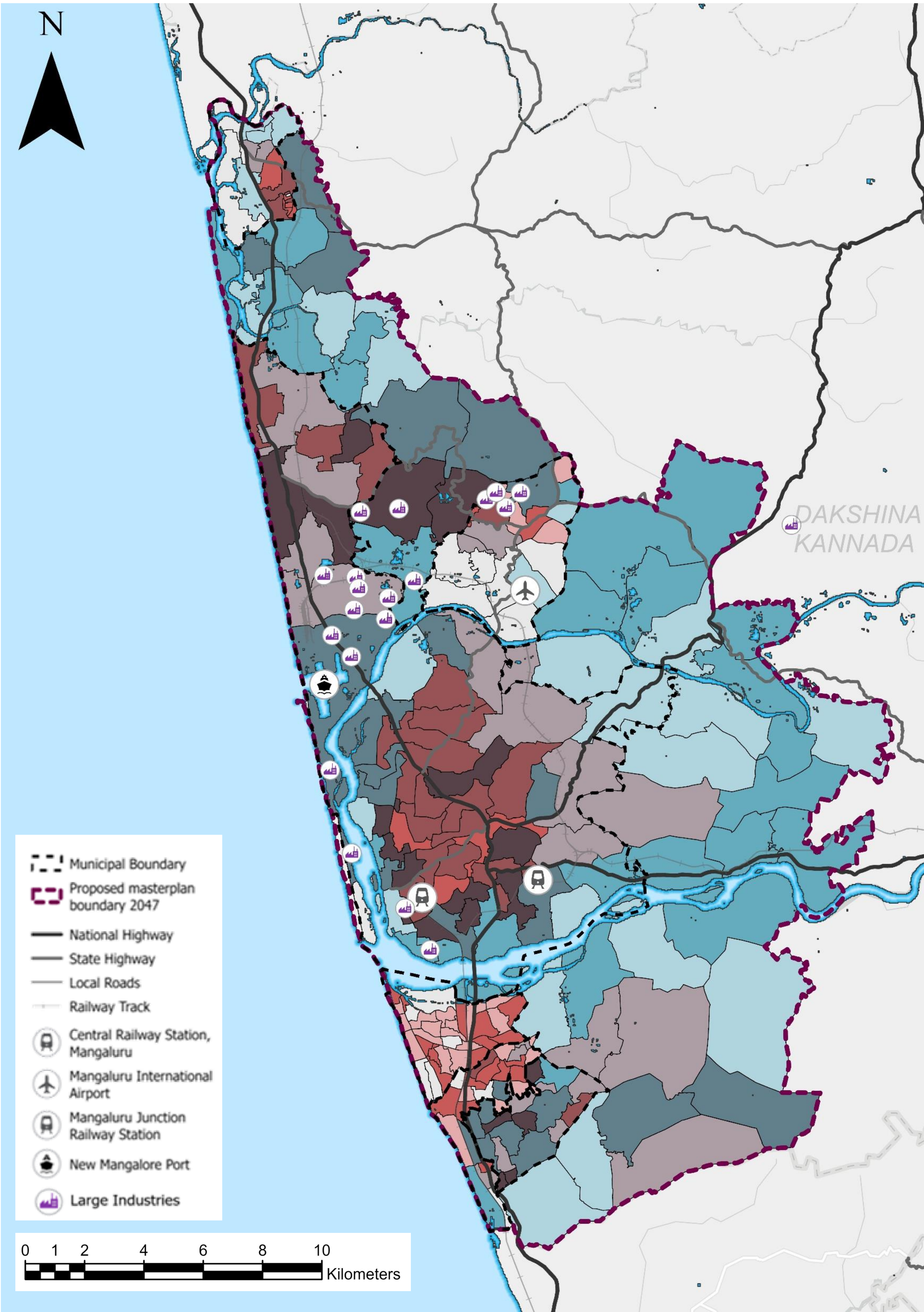
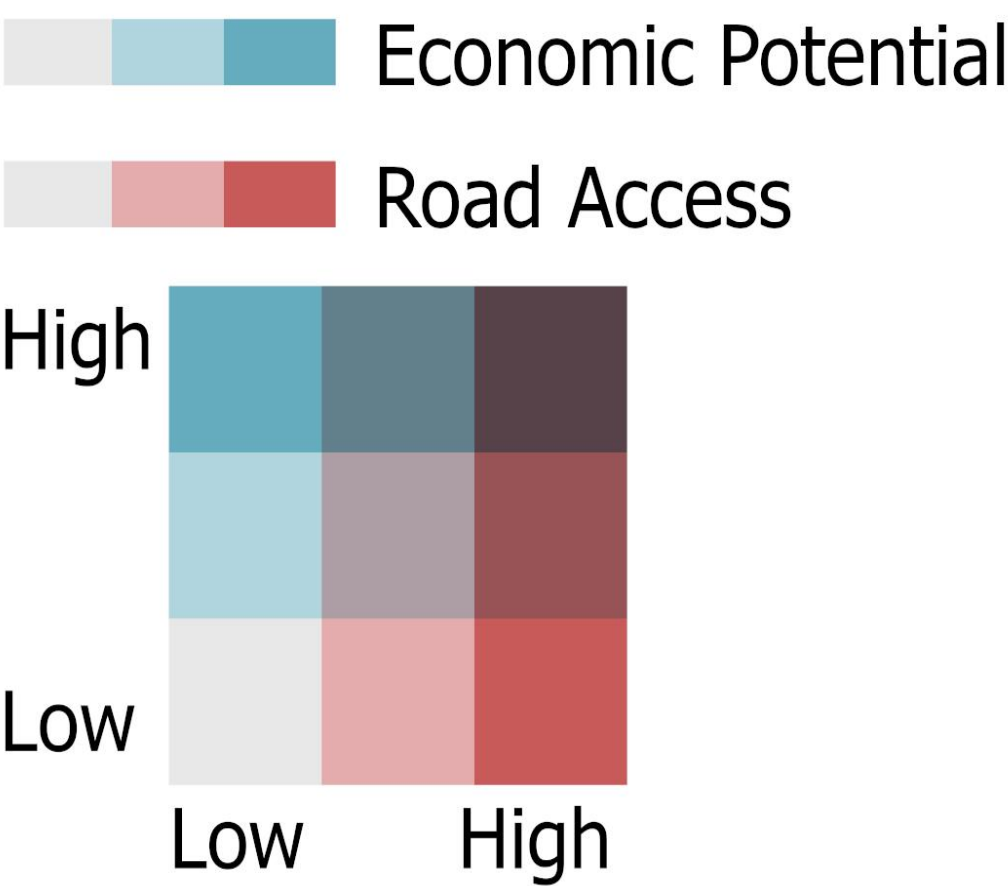
From MSME Activity to Spatial Opportunity

Understanding Economic Potential through Accessibility

Mangalore
Karnataka, India

The map brings together MSME turnover, investment and road accessibility to understand the distribution of economic activity across Mangalore’s urban and rural areas. It highlights well connected economic areas, high performing areas with weaker access, and emerging opportunities. These spatial patterns can guide targeted infrastructure improvements, strengthening of existing MSME clusters, improved market connectivity, and identification of suitable areas for future industrial and economic expansion.

Legend



01 UNDER-CONNECTED

High efficiency + Low accessibility

Strong MSME performance despite weaker connectivity; potential infrastructure priority

03 EMERGING / CONSTRAINED

Lower efficiency + Low accessibility

Limited economic performance and connectivity; requires targeted support

02 ESTABLISHED

High efficiency + High accessibility

Existing MSME activity supported by strong road connectivity

04 ACCESSIBLE GROWTH

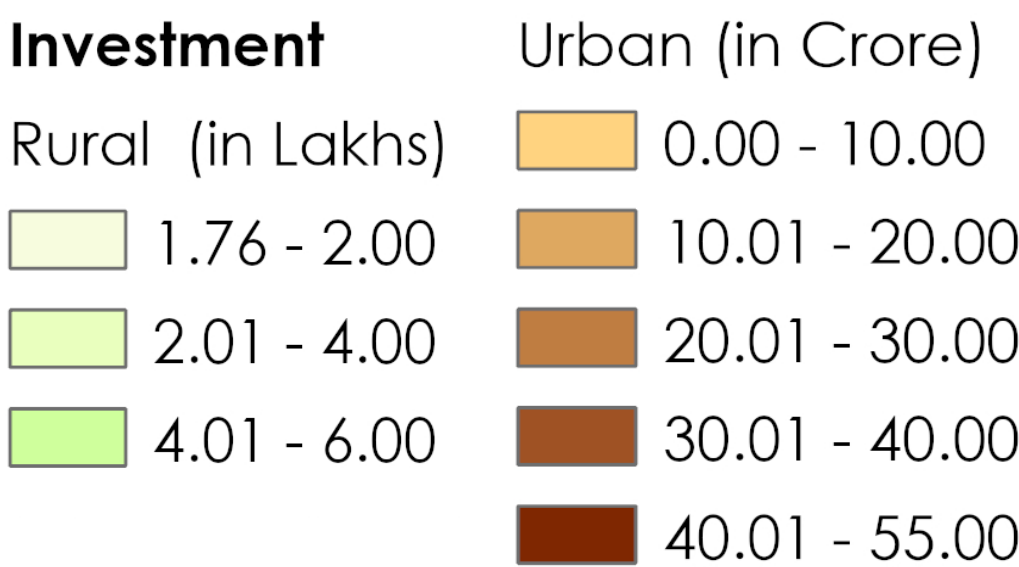
Lower efficiency + High accessibility

Good connectivity with scope for stronger MSME activity

Tools Used:



ArcGIS Pro



	Rural	Urban
Economic Potential	12.6	8.2
Mean Road Distance	109 m	76 m

Submitted by: Divyanshi Gupta & Abhishek Singh (SPA Bhopal)