## Data Source

| | |
|---|---|
| Release: | February 2025 |
| Data: | The data is provided by Esri India. Census 2011 vintage with projected populations from 2011-2036. GHSL projected population for 2025. Michael Bauer Research GmbH 2024 based on Ministry of Statistics and Programme Implementation, UN. |
| Boundaries: | Boundaries are provided by Esri India. |
| Settlement Points: | These settlement points were created using the 2022 European Commission Global Human Settlement Layer (GHSL). More information about the data can be found here: https://ghslsys.jrc.ec.europa.eu. The data was verified using the latest Esri imagery and Michael Bauer Research 2021 population. |

## Dataset Information

| India | |
|---|---|
| 3 Letter ISO Country code | IND |
| Currency | Indian rupee |
| 3 Letter Currency code | INR |
| Number of attributes available | 413 |
| Number of geography levels | 8 |

## Geography Levels

| Esri Geography Name | Local Geography Name | Available through ArcGIS.com Maps | Feature Count |
|---|---|---|---|
| Country | None | X | 1 |
| States | None | X | 36 |
| Districts | None | X | 787 |
| Parliamentary Constituencies | None | X | 544 |
| Subdistricts | None | X | 6979 |
| Assembly Constituencies | None | X | 4129 |
| Villages and Wards | None | X | 660793 |
| Pincodes | None | X | 19824 |

## Data Apportionment Settings

Learn about data apportionment

| Threshold Upper Bound | Aggregation Method | Level of Geography |
|---|---|---|
| 608 km | Block Apportion | IN.Pincodes |
| 1200 km | Block Apportion | IN.Subdistricts |
| more | Block Apportion | IN.Districts |

# Change Summary

## Changes to geography level names

None.

## New Attributes

| Field Name | Dataset | Source | Alias Name |
|---|---|---|---|
| TOT_P_GHSL_2025 | Projected Population | GHSL | 2025 Total Projected Population (GHSL) |
| TOTPOP_CY | Population | MBR | 2024 Total Population (CY) |
| POPDENS_CY | Population | MBR | 2024 Population Density (per sq. km) |
| POPPRM_CY | Population | MBR | 2024 Population Per Mill |
| MALES_CY | Population | MBR | 2024 Total Male Population (CY) |
| FEMALES_CY | Population | MBR | 2024 Total Female Population (CY) |
| TOTHH_CY | Households | MBR | 2024 Total Households (CY) |
| AVGHHSZ_CY | Households | MBR | 2024 Average Household Size (CY) |
| PAGE01_CY | Age | MBR | 2024 Total Population Age 0-14 |
| PAGE02_CY | Age | MBR | 2024 Total Population Age 15-29 |
| PAGE03_CY | Age | MBR | 2024 Total Population Age 30-44 |
| PAGE04_CY | Age | MBR | 2024 Total Population Age 45-59 |
| AGE_T15PL | Age | MBR | 2024 Total Population Age 15+ |
| PAGE05_CY | Age | MBR | 2024 Total Population Age 60+ |
| MAGE01_CY | Age | MBR | 2024 Male Population Age 0-14 |
| MAGE02_CY | Age | MBR | 2024 Male Population Age 15-29 |
| MAGE03_CY | Age | MBR | 2024 Male Population Age 30-44 |
| MAGE04_CY | Age | MBR | 2024 Male Population Age 45-59 |
| MAGE05_CY | Age | MBR | 2024 Male Population Age 60+ |
| FAGE01_CY | Age | MBR | 2024 Female Population Age 0-14 |
| FAGE02_CY | Age | MBR | 2024 Female Population Age 15-29 |
| FAGE03_CY | Age | MBR | 2024 Female Population Age 30-44 |
| FAGE04_CY | Age | MBR | 2024 Female Population Age 45-59 |
| FAGE05_CY | Age | MBR | 2024 Female Population Age 60+ |
| PP_CY | Income | MBR | 2024 Purchasing Power: Total |
| PPPRM_CY | Income | MBR | 2024 Purchasing Power: Per Mill |
| PPPC_CY | Income | MBR | 2024 Purchasing Power: Per Capita |
| PPIDX_CY | Income | MBR | 2024 Purchasing Power: Index |
| CS01_CY | Spending | MBR | 2024 Food & Beverage: Total |
| CS01PRM_CY | Spending | MBR | 2024 Food & Beverage: Per Mill |
| CSPC01_CY | Spending | MBR | 2024 Food & Beverage: Per Capita |
| CS01IDX_CY | Spending | MBR | 2024 Food & Beverage: Index |

| CS02_CY | Spending | MBR | 2024 Alcoholic Beverage: Total |
|---|---|---|---|
| CS02PRM_CY | Spending | MBR | 2024 Alcoholic Beverage: Per Mill |
| CSPC02_CY | Spending | MBR | 2024 Alcoholic Beverage: Per Capita |
| CS02IDX_CY | Spending | MBR | 2024 Alcoholic Beverage: Index |
| CS03_CY | Spending | MBR | 2024 Tobacco: Total |
| CS03PRM_CY | Spending | MBR | 2024 Tobacco: Per Mill |
| CSPC03_CY | Spending | MBR | 2024 Tobacco: Per Capita |
| CS03IDX_CY | Spending | MBR | 2024 Tobacco: Index |
| CS04_CY | Spending | MBR | 2024 Clothing: Total |
| CS04PRM_CY | Spending | MBR | 2024 Clothing: Per Mill |
| CSPC04_CY | Spending | MBR | 2024 Clothing: Per Capita |
| CS04IDX_CY | Spending | MBR | 2024 Clothing: Index |
| CS05_CY | Spending | MBR | 2024 Footwear: Total |
| CS05PRM_CY | Spending | MBR | 2024 Footwear: Per Mill |
| CSPC05_CY | Spending | MBR | 2024 Footwear: Per Capita |
| CS05IDX_CY | Spending | MBR | 2024 Footwear: Index |
| CS06_CY | Spending | MBR | 2024 Furniture/Furnishing: Total |
| CS06PRM_CY | Spending | MBR | 2024 Furniture/Furnishing: Per Mill |
| CSPC06_CY | Spending | MBR | 2024 Furniture/Furnishing: Per Capita |
| CS06IDX_CY | Spending | MBR | 2024 Furniture/Furnishing: Index |
| CS07_CY | Spending | MBR | 2024 Household Textiles: Total |
| CS07PRM_CY | Spending | MBR | 2024 Household Textiles: Per Mill |
| CSPC07_CY | Spending | MBR | 2024 Household Textiles: Per Capita |
| CS07IDX_CY | Spending | MBR | 2024 Household Textiles: Index |
| CS08_CY | Spending | MBR | 2024 Household Appliances: Total |
| CS08PRM_CY | Spending | MBR | 2024 Household Appliances: Per Mill |
| CSPC08_CY | Spending | MBR | 2024 Household Appliances: Per Capita |
| CS08IDX_CY | Spending | MBR | 2024 Household Appliances: Index |
| CS09_CY | Spending | MBR | 2024 Household Utensils: Total |
| CS09PRM_CY | Spending | MBR | 2024 Household Utensils: Per Mill |
| CSPC09_CY | Spending | MBR | 2024 Household Utensils: Per Capita |
| CS09IDX_CY | Spending | MBR | 2024 Household Utensils: Index |
| CS10_CY | Spending | MBR | 2024 House & Garden Tools: Total |
| CS10PRM_CY | Spending | MBR | 2024 House & Garden Tools: Per Mill |
| CSPC10_CY | Spending | MBR | 2024 House & Garden Tools: Per Capita |
| CS10IDX_CY | Spending | MBR | 2024 House & Garden Tools: Index |
| CS11_CY | Spending | MBR | 2024 Household Maintenance: Total |
| CS11PRM_CY | Spending | MBR | 2024 Household Maintenance: Per Mill |
| CSPC11_CY | Spending | MBR | 2024 Household Maintenance: Per Capita |
| CS11IDX_CY | Spending | MBR | 2024 Household Maintenance: Index |
| CS12_CY | Spending | MBR | 2024 Medical Products: Total |

| CS12PRM_CY | Spending | MBR | 2024 Medical Products: Per Mill |
| CSPC12_CY | Spending | MBR | 2024 Medical Products: Per Capita |
| CS12IDX_CY | Spending | MBR | 2024 Medical Products: Index |
| CS13_CY | Spending | MBR | 2024 Electronics & IT: Total |
| CS13PRM_CY | Spending | MBR | 2024 Electronics & IT: Per Mill |
| CSPC13_CY | Spending | MBR | 2024 Electronics & IT: Per Capita |
| CS13IDX_CY | Spending | MBR | 2024 Electronics & IT: Index |
| CS14_CY | Spending | MBR | 2024 Recreation Durables: Total |
| CS14PRM_CY | Spending | MBR | 2024 Recreation Durables: Per Mill |
| CSPC14_CY | Spending | MBR | 2024 Recreation Durables: Per Capita |
| CS14IDX_CY | Spending | MBR | 2024 Recreation Durables: Index |
| CS15_CY | Spending | MBR | 2024 Toys/Sports/Pets: Total |
| CS15PRM_CY | Spending | MBR | 2024 Toys/Sports/Pets: Per Mill |
| CSPC15_CY | Spending | MBR | 2024 Toys/Sports/Pets: Per Capita |
| CS15IDX_CY | Spending | MBR | 2024 Toys/Sports/Pets: Index |
| CS16_CY | Spending | MBR | 2024 Recreational Services: Total |
| CS16PRM_CY | Spending | MBR | 2024 Recreational Services: Per Mill |
| CSPC16_CY | Spending | MBR | 2024 Recreational Services: Per Capita |
| CS16IDX_CY | Spending | MBR | 2024 Recreational Services: Index |
| CS17_CY | Spending | MBR | 2024 Books & Stationery: Total |
| CS17PRM_CY | Spending | MBR | 2024 Books & Stationery: Per Mill |
| CSPC17_CY | Spending | MBR | 2024 Books & Stationery: Per Capita |
| CS17IDX_CY | Spending | MBR | 2024 Books & Stationery: Index |
| CS18_CY | Spending | MBR | 2024 Catering Services: Total |
| CS18PRM_CY | Spending | MBR | 2024 Catering Services: Per Mill |
| CSPC18_CY | Spending | MBR | 2024 Catering Services: Per Capita |
| CS18IDX_CY | Spending | MBR | 2024 Catering Services: Index |
| CS19_CY | Spending | MBR | 2024 Personal Care: Total |
| CS19PRM_CY | Spending | MBR | 2024 Personal Care: Per Mill |
| CSPC19_CY | Spending | MBR | 2024 Personal Care: Per Capita |
| CS19IDX_CY | Spending | MBR | 2024 Personal Care: Index |
| CS20_CY | Spending | MBR | 2024 Personal Effects: Total |
| CS20PRM_CY | Spending | MBR | 2024 Personal Effects: Per Mill |
| CSPC20_CY | Spending | MBR | 2024 Personal Effects: Per Capita |
| CS20IDX_CY | Spending | MBR | 2024 Personal Effects: Index |
| TYPE_A | Segmentation | MBR | Type A: High Earning Urban Professionals |
| TYPE_B | Segmentation | MBR | Type B: Comfortably Off Empty Nesters |
| TYPE_C | Segmentation | MBR | Type C: Modern and Pragmatic Over 50s |
| TYPE_D | Segmentation | MBR | Type D: Well Informed Modern Consumers |
| TYPE_E | Segmentation | MBR | Type E: Affluent Highly Educated Urban Families |
| TYPE_F | Segmentation | MBR | Type F: Security-Oriented Seniors |

| TYPE_G | Segmentation | MBR | Type G: Orientation Seeking Lower/Middle Class |
|---|---|---|---|
| TYPE_H | Segmentation | MBR | Type H: Younger Lower and Middle Class |
| TYPE_I | Segmentation | MBR | Type I: Modern Younger Families |
| TYPE_J | Segmentation | MBR | Type J: Low-Income Younger Consumers |

## Attributes no longer available

None.

## Change Notes

None.

## Other Data Notes

The data is provided by Esri India. Data sources include the Census PCA 2011 data tables, the gender-wise population projections for urban and rural areas for 2011-2036 that were published by the Census of India and GHSL (Global Human Settlement Layer) projected population for 2025. Additional data from Michael Bauer Research GmbH is based on the Ministry of Statistics and Programme Implementation, UN.