

LOCATION INTELLIGENCE FOR SMART MANUFACTURING

Successful manufacturers use location intelligence to capture market share more quickly, reduce operational costs, mitigate risks, and minimize disruptions in the supply network.

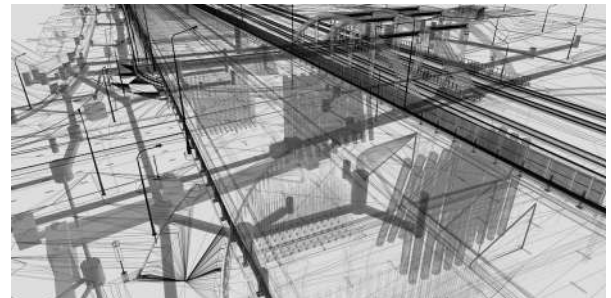


▶▶ MARKET ANALYSIS AND CUSTOMER INSIGHTS

Quickly generate smart and interactive maps showing the locations of current and potential customers, as well as stores and distribution centers that serve them.

◀◀ SALES TERRITORY OPTIMIZATION AND FIELD SERVICE OPERATIONS

Digitally explore the end-to-end network, from global to local scales, and the data behind the assets, enabling fast, informed decisions that support daily operations.



▶▶ ASSET MANAGEMENT AND RISK ANALYSIS

Develop impactful capital plans that address infrastructure issues, capital improvement projects, and operational needs, informing spending prioritization for immediate requirements and long-term objectives.

◀◀ SUPPLY CHAIN VISUALIZATION AND ANALYSIS

Proactively adjust to real-time market conditions and disruptions through supply chain visualization of fixed and mobile assets, as well as transportation hubs.





BENEFITS OF LOCATION INTELLIGENCE

- Understand how changing demographics impact future demand.
- Measure size, shape, and distribution while comprehending sales territories.
- Map optimal routes using multiple customer locations, travel times, and fleet assets.
- Determine the best location for a new factory, considering factors like access to highways, available skills, zoning, and real estate costs.
- Assess market opportunities based on demographic and socioeconomic variables.
- Evaluate revenue potential for locations with similarities in demographics and market potential.

About Esri India

Established in 1996, Esri India Technologies Pvt. Ltd. (Esri India) is an end-to-end Geographic Information System (GIS) solutions provider. As a market leader, it has successfully delivered cutting-edge GIS solutions, powered by ArcGIS, to more than 6000 customers for applications in Land management, Utilities, Water, Infrastructure, Manufacturing, Insurance, Retail, Disaster Management, Telecommunications, Urban Development, Smart Cities, Forestry, Natural Resources Management and more. Headquartered in Noida (Delhi-NCR), the company not only enjoys association with more than 6 lakh users across the country but has also got Great Place to Work® Certified in 2021, 2022, and 2023.

CONTACT US

☎ 1800 102 1918

✉ info@esri.in

🌐 esri.in



Request a demo

Get more information
at go.esri.in/manufacturing



Copyright © 2024 Esri. All rights reserved. Esri, the Esri globe logo, ArcGIS, The Science of Where, Business Analyst, and esri.com are trademarks, service marks, or registered marks of Esri in the United States, the European Community, or certain other jurisdictions. Other companies and products or services mentioned herein may be trademarks, service marks, or registered marks of their respective mark owners.