



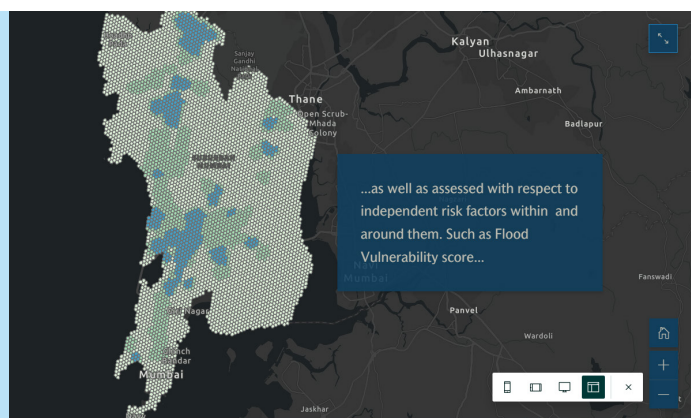
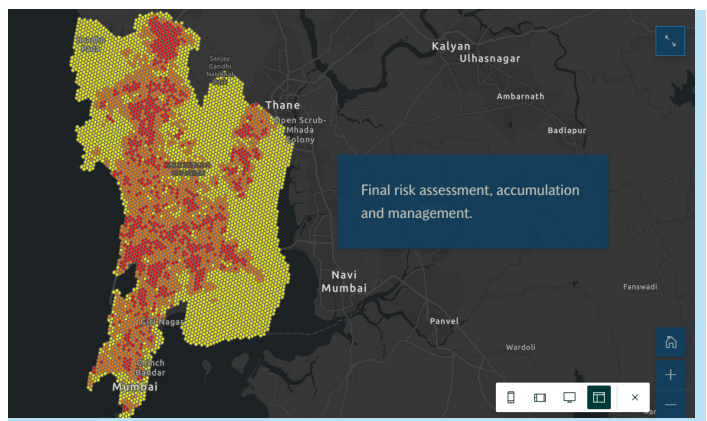
LOCATION INTELLIGENCE FOR *INSURANCE INDUSTRY*

In the fiercely competitive landscape of the insurance industry, location intelligence offers a strategic edge by enabling businesses with revealing opportunities, hidden risks, detect frauds, monitor emerging perils, and optimize claims processing and routing.

Esri provides a transformative solution, allowing Insurance organizations to adapt, evolve, and thrive in a rapidly changing landscape.

Accurate Underwriting

Location intelligence is the competitive edge among top insurers for developing, pricing, and marketing insurance products. Build the right product, find the right customers, and underwrite the right risks. Esri's solutions for market development and underwriting provide the insurance industry with the ability to underwrite with confidence.

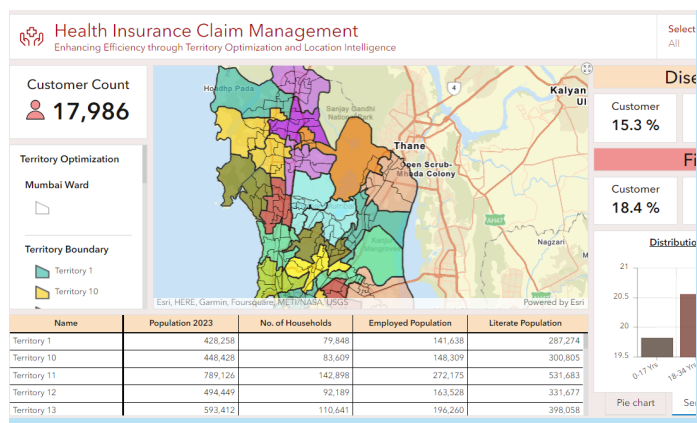


Risk Management

Insurance companies face an expanding risk landscape that threatens the profitability and solvency of their portfolios. Innovative firms overcome these challenges by using location intelligence to contextualize and manage accumulated risks, generate reports, and run interactive simulations.

Claim Management

Get greater visibility of key market performance metrics with Esri's location-based software. Empower claims teams with dynamic applications that track claims statuses and help evaluate the effectiveness of department strategies in near real time.



Business Continuity & Resilience

Location intelligence helps provide an adaptive framework to uncover business vulnerabilities with enhanced spatial analytics that empowers leaders to understand exposure and implement robust contingency plans.

Benefits of Location Intelligence

- Understand how changing demographics impact future demand.
- Measure size, shape, and prospects while comprehending sales territories.
- Assess market opportunities based on demographic and socioeconomic variables.
- Evaluate revenue potential for locations with similarities in demographics and market potential.



Scan to Book Demo