



PARTNERSHIP BROCHURE

UC2024

**ESRI INDIA
USER CONFERENCE**



esri India
THE SCIENCE OF WHERE™

Leader in Geographic Information System (GIS)

Esri is a global leader in geographic information system (GIS) and location analytics with presence in more than 130 countries worldwide. Esri GIS software is an integral component in nearly every type of organization. Esri has over 350,000 customers (incl. over 5,000 customers in India), serving many verticals including major cities, most national and state governments, more than two-thirds of Fortune 500 companies, and more than 7,000 colleges and universities. Esri applications, running on more than one million desktops and thousands of web and enterprise servers, provide the backbone for the world's mapping and spatial analysis.

12000+
Colleges & Universities

650,000+
Customers
(incl. over 6,500 customers in India)

130+
Countries

2,000+
Partners

Established in 1996, Esri India Technologies Pvt. Ltd. (Esri India) is an end-to-end Geographic Information System (GIS) solutions provider. As a market leader, it has successfully delivered cutting-edge GIS solutions, powered by ArcGIS, to more than 6500 customers for applications in Land management, Utilities, Water, Infrastructure, Retail, Insurance, Disaster Management, Telecommunications, Urban Development, Smart Cities, Forestry, Natural Resources Management and more. For Indian customers, it has engineered a unique product called Indo ArcGIS. Headquartered in Noida (Delhi-NCR), the company not only enjoys association with about 10,00,000 users across the country but has also been Great Place to Work® Certified in 2021, 2022, and 2023

800+
Colleges & Universities

6500+
Customers

10,00,000+
Users

60+
Partners



USER CONF. 2024

The Esri India User Conference (UC) serves as a premier gathering for GIS professionals throughout the Indian subcontinent and various sectors to convene, enrich their knowledge, foster connections, and exchange insights. With over two decades of evolution, the UC has emerged as a pivotal platform for decision-makers, policy influencers, senior officials, as well as professionals and technologists to immerse themselves in the latest GIS advancements and apply them effectively within their respective organizations and domains.

This year, UC experience is reaching out to three cities of India- Delhi, Hyderabad, and Kolkata, offering attendees diverse opportunities to engage and learn.

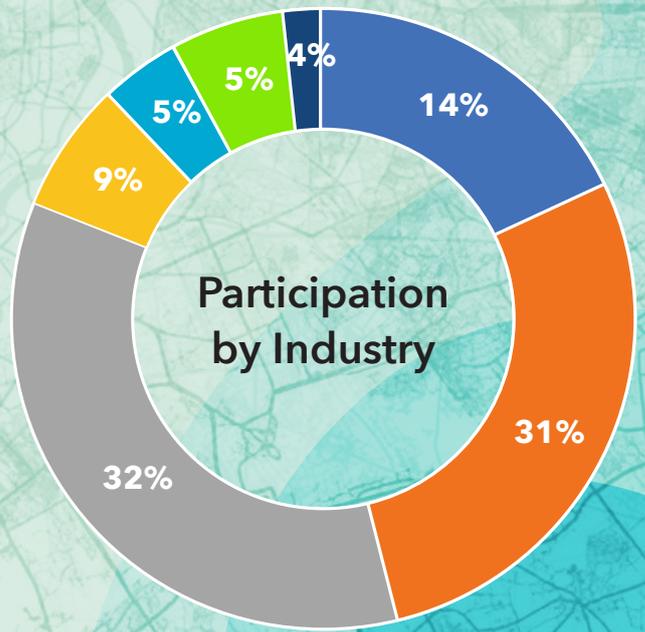
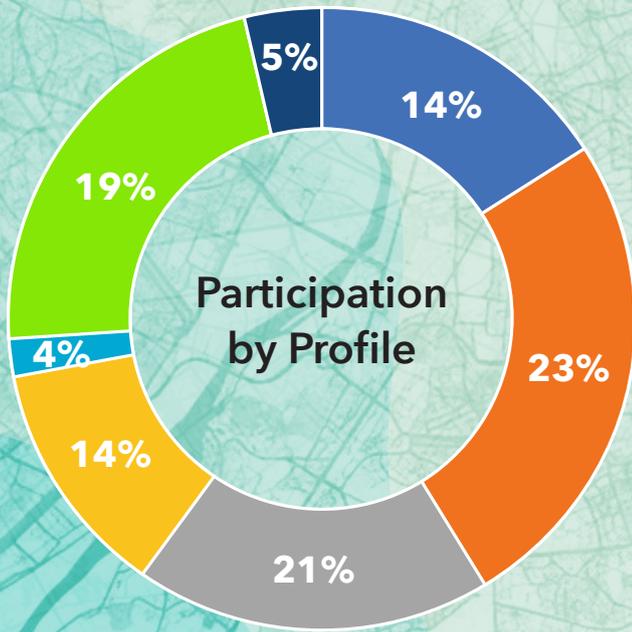
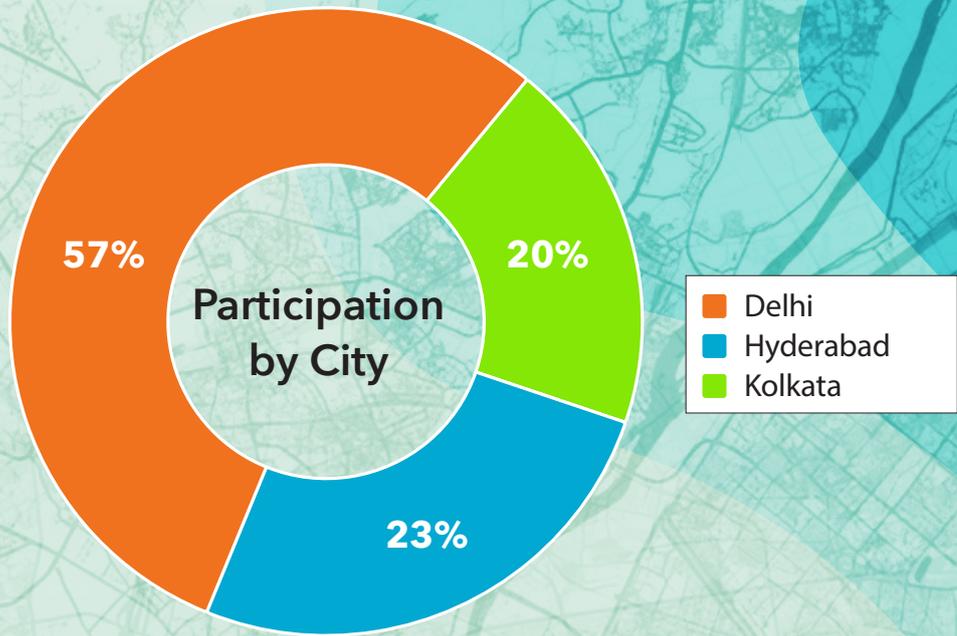
As a partner, the UC presents an array of opportunities to showcase your brand, technologies, and business to key prospects, gain access to influential decision-makers, and connect with the extensive GIS and developer community spanning across all sectors.

This year's conference schedule is as follows:

User Conference (Delhi)
September 5-6, 2024
Hotel Pullman New Delhi
Aerocity

User Conference (Hyderabad)
September 10, 2024
The Park, Somajiguda

User Conference (Kolkata)
September 12, 2024
Hyatt Regency, Salt Lake



- Managers (GIS / Non GIS / IT)
- C-Level & Sr. Executives
- GIS Analysts / Researchers / Specialists
- Consultants
- Others
- Engineers
- Deans & Professors

- IT/GIS Services/Data Providers
- Government
- Education & Research
- Urban Planning & Infrastructure
- Energy & Utilities
- Mapping & Remote Sensing
- Others

Partnership Opportunities

Platinum Partner (1 Slot)

- Branding as a platinum partner
- 10 mins speaking slot during the plenary session
- 10 mins speaking slot during the industry / technical session
- Exhibition pod / space
- Logo feature on partner signages and in promotion across online, e-mail, print advertisements and social channels
- Full page advertisement in the upcoming 2 editions of ArclIndia News
- 1 A4 size delegate kit insert
(Collateral inserts to be printed by the partner and provided to Esri India 15 days prior to the event start date)
- 6 complimentary delegate registrations
- 5 complimentary business invites for customers

3 Cities: 40 Lacs, USD 48000

Delhi: INR 25 Lacs USD 30000

Hyderabad + Kolkata: INR 18 lakhs, USD 21500

Hyderabad / Kolkata: INR 10 lakhs USD 12000

Gold Partner (2 Slots)

- Branding as a gold partner
- 10 mins speaking slot during the technical session
- Exhibition pod / space
- Logo feature on partner signages and in promotion across online, e-mail, print advertisements and social channels
- 1 A4 size delegate kit insert
(Collateral inserts to be printed by the partner and provided to Esri India 15 days prior to the event start date)
- Full page advertisement in the upcoming 1 edition of ArclIndia News
- 4 complimentary delegate registrations
- 3 complimentary business invites for customers

3 Cities: 32 Lacs, USD 38000

Delhi: INR 20 Lacs USD 24000

Hyderabad + Kolkata: INR 15 lakhs, USD 18000

Hyderabad / Kolkata: INR 7 lakhs USD 8400

Silver Partner (4 Slots)

- Branding as a silver partner
- Exhibition pod
- Logo feature on partner signages and in promotion across online, e-mail, print advertisements and social channels
- 1 A4 size delegate kit insert
(Collateral inserts to be printed by the partner and provided to Esri India 15 days prior to the event start date)
- 1/2 page advertisement in upcoming 1 issue of ArclIndia News
- 2 complimentary delegate registrations
- 2 complimentary business invites for customers

3 Cities: 20 Lacs, USD 24000

Delhi: INR 10 Lacs USD 12000

Hyderabad + Kolkata: INR 12 lakhs, USD 14400

Hyderabad / Kolkata: INR 6 lakhs USD 7200



Partnership Opportunities

Lunch Partner *(1 Slot)*

- Branding as a lunch partner
- Logo feature in lunch area and on partner signages
- Video message to be played during breaks (video duration : 2-3 minutes)
- 1 A4 size delegate kit insert (Collateral inserts to be printed by the partner and provided to Esri India 15 days prior to the event start date)
- 3 complimentary delegate registrations

Delhi: INR 15 lakhs, USD 18000

Kolkata: INR 5 lakhs, USD 6000

Hyderabad: INR 5 lakhs, USD 6000

Delegate Kit Sponsor *(1 Slot)*

- Logo feature in delegate kit (Bag, pen, notepad)
- Logo feature in lunch area and on partner signages
- 1 A4 size delegate kit insert (Collateral inserts to be printed by the partner and provided to Esri India 15 days prior to the event start date)
- 2 complimentary delegate registrations

INR 8 lakhs, USD 9600

Exhibition/Associate Partner

- Exhibition pod at the venue
- 2 complimentary delegate registrations

Delhi: INR 4 lakhs, USD 4800

Hyderabad/ Kolkata: INR 2 Lakhs, USD 2500 each pod
(each city)



Past Sponsors and Exhibitors



Conference Contacts

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